

EMIRATES THALASSEMIA SOCIETY

2013

9

3rd EMIRATES HEMATOLOGY CONFERENCE

7-9 MARCH 2013



Under the patronage of His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance & President of Dubai Health Authority, the 3rd Hematology Conference was held in the Westin Hotel- Mina Seyahi, from 7th-9th March 2013.

Emirates Thalassaemia Society was invited for the 3rd consecutive year to participate in the 3rd Emirates Hematology Conference. His Excellency

Engineer Eisa-Al-Maidoor- Director General DHA opened the prestigious conference.

A fully customized awareness themed kiosk was put in place displaying various Thalassaemia informative & newly launched awareness brochures like 'I test my blood for future', 'Thalassaemia Ambassadors', & 'What is Thalassaemia?' Competition booklets along with audio/ video presentations & other leaflets related to the ongoing campaigns.

The Emirates Thalassaemia Society kiosk received a good number of visitors, questioning mainly about the services. The FAQs were related to our services for the Thalassaemia patients & community awareness campaigns. This was a great platform where valuable information was exchanged between the Emirates Thalassaemia Society & the respected hematology specialists from many countries, along with the international organizations aware of all our dedicated services to open doors for future collaborations. The Emirates Thalassaemia Society is always looking for such opportunities where they can access to a greater number of people in order to inform them of our educational services and programs & grabbing valuable opportunity to exchange experiences with the various medical authorities.