

EMIRATES THALASSEMIA SOCIETY

2013

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Thalassemia Day Celebration

Jumeirah Group
08 May 2013

Emirates Thalassaemia Society celebrated the International Thalassaemia Day by joining the corporate group of employees of the well-known Jumeirah Group, an organization which is an umbrella to many precious chain of hotels in UAE & abroad

Thalassaemia Awareness Campaign was conducted and this included lectures and distribution of brochures to

the corporate staff of the Jumeirah Group. Medical Advisor of Emirates Thalassaemia Society, Dr. Essam Dohair gave the lecture during this occasion. The employee of the Society distributed educational material to the employees of the Jumeirah group.

Dr. Essam also stressed some important aspects of the Society & its services. Audiences very attentively attended the lecture and took serious notice of the consequences of Thalassaemia.

The lecture proceeded later with a very interactive enthusiastic Q&A session. Staff who asked a question was gifted with a hotel voucher by the Jumeirah Group management. It was also planned to organize a Blood donation drive from the corporate staff to support the Thalassaemia patients in the International Thalassaemia Day. The Jumeirah Group showed immense interest to sustain the Thalassaemia patients in a bigger & better way next year.

