

# EMIRATES THALASSEMIA SOCIETY

2013

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## 'I test my blood for my future' awareness campaign

Dubai International School

28 May 2013



As part of the ongoing Emirates Thalassaemia Society's initiative to spread awareness amongst the youth through various activities & awareness campaigns, on 28<sup>th</sup> of May 2013, the Dubai International School participated in the campaign by distributing specially designed awareness material amongst the students. The faculty of the Dubai International School & the staff members of the Emirates Thalassaemia society were present to mark this occasion & distributed the puzzle booklets, magazines & brochures to the

Primary, Secondary & high school students in order to educate them about Thalassaemia. Since all the awareness materials have been prepared keeping into account the different mind states of different levels of students, the students showed great enthusiasm and cooperated respectively to engage in the awareness campaign. The students enjoyed most of these publications that contained information about the disorder, drawing contest and so on.

Emirates Thalassaemia Society aims to distribute these magazines and brochures to all the schools in the UAE at different levels in order to allow them to benefit from the valuable information, aimed to prevent thalassaemia in the future.